



Restraint Reduction Network Certification Scheme: Guidance for use of logos

Last updated: January 2020

Purpose of this document

Organisations that have successfully completed the Certification Scheme process, or are currently going through the process, can benefit from using Restraint Reduction Network logos. In doing so however, the services should not mislead customers or devalue or degrade our logos. This document sets out how these logos may be used and the conditions that must be followed.

Use of logos

Organisations going through certification process (but yet to be certified)

An organisation that has formally applied and is going through the certification process, but has not yet completed, can apply to the licensed certifying body to use the Restraint Reduction Network logo. This logo may only be used on the organisation's webpages and only regarding the training services that are in the process of being certified. This logo must always be displayed with the logo of the certified training provider and must be used in conjunction with this text:



'[Organisation] is working towards certification against the Restraint Reduction Network Training Standards.'

Training Organisations that have certified training services

These organisations can use the Restraint Reduction Network Approved Marque, we are currently in the process of getting this logo trademarked.



The organisation shall be entitled to use the Restraint Reduction Network Approved Marque and logo in accordance with the following provisions:

- a) the logo may only be used in communication media, including advertising, promotional material, that relates to the training curriculums agreed and certified.
- b) The organisation undertakes to discontinue any use of the scheme logo or any reference to scheme which is unacceptable to the Restraint Reduction Network
- c) upon suspension, withdrawal or termination of certification for any reason whatsoever, the organisation will discontinue all use of the scheme logos and any reference to Restraint Reduction Network Training Standards within 5 working days of termination.

The logos must not be altered in any way. It should not be:

- Stretched, squashed or distorted
- Used on a conflicting patterned, coloured or photographic background
- Used as your primary logo on any items
- Be shown at the head of a document
- Be enlarged to be given visual prominence on a page
- Be otherwise used by a third party as a feature item

Do not change the colours of the logo from those shown. The details and sizing of the logo is below. If in doubt, please consult your licenced certifying body or Restraint Reduction Network for advice.

The logo should not be used in any way to mislead the public about the status of a training organisation or training service.

The logo should not be used in such a way as to imply that the Restraint Reduction Network accepts responsibility for activities carried out under the scope of certification.

It is the responsibility of each certified organisation to minimise the risk of a client being misled as to the extent and limitations of its certification. Whether this be in relation to quotations for work, work being undertaken, results being reported, the use of sub-contractors or in any publicity material used for advertising activities or services.

Any unauthorised use of the Restraint Reduction Network logo is considered misrepresentation and is likely to result in suspension from the scheme and could result in legal action.

Certified organisations will be issued with the Restraint Reduction Network certified marque from the licensed certifying body after certification has been confirmed.

Any unauthorised use of the certified marque (or UKAS logo) is misrepresentation and is likely to result in suspension from certification.

The certified marque shall be displayed only in the appropriate form, size and colour, please contact the Restraint Reduction Network for details.

Certified services should only use the certified marque in conjunction with their certification number and the logo of the licensed certifying body. The certification number should appear centrally under the certified marque.

The logo must not be altered in any way. It should not be:

- Stretched, squashed or distorted
- Used on a conflicting patterned, coloured or photographic background
- Used as your primary logo on any items
- Be shown at the head of a document
- Be enlarged to be given visual prominence on a page
- Be otherwise used by a third party as a feature item

On stationery:

The approved marque can only be shown in conjunction with the title or logo of the certified organisation and with details of the certified curriculums.

It should be given no more prominence than the title or logo or the certified training organisation.

It should not be shown more than once.

If the Certified Training organisation provides copies of the certified documents to others, the documents shall be provided in their entirety as specified by the licensed certifying body.

The marque should not be used in a way that suggests the Restraint Reduction Network has certified or approved an organisation.

The marque should not be used in any way to mislead the public about the status of a certified organisation or service.

The marque should not be used in such a way as to imply that the Restraint Reduction Network accepts responsibility for activities carried out under the scope of certification.

It is the responsibility of each certified organisation to minimise the risk of a client being misled as to the extent and limitations of its certification. Whether this be in relation to quotations for work, work being undertaken, results being reported, the use of sub-contractors or in any publicity material used for advertising activities or services.

Reports and certificates issued by certified organisations that contain results and outcomes from certified activities and non-certified activities shall clearly distinguish the activities that are covered by the certification scheme and those that are not.

Certified organisations are entitled to incorporate the Restraint Reduction Network logo and marque in publicity material that refers to certified training services, provided that the conditions relating to their reproduction contained in this publication are met.

The terms 'publicity material' and advertisements shall not include notices, labels, documents or written announcements appearing on vehicles or flags of the certified organisation.

The logos should not be displayed on buildings and flags, or used on vehicles.

Licensed certifying bodies

Any organisation that holds a licence to deliver a certification scheme against the Restraint Reduction Network Training Standards will be given access to the Restraint Reduction Network logo and the approved marque.

The use of these logos is subject to the following conditions:

The Restraint Reduction Network logo and the approved marque may be used for marketing purposes, but must not be given more prominence than the title or logo of the licensed certifying body.

The approved marque should only be used on certificates issued by the licensed certifying body to confirm an organisation's certified status. The marque should be displayed in conjunction with the certification number and the logo of the licensed certifying body.

The licensed certifying body should not use the Restraint Reduction Network logo or approved marque on any other stationery.

The logo and marque should not be used in any way to suggest the Restraint Reduction Network accepts responsibility for activities carried out by a licensed certifying body.

The approved marque must not be issued to any organisation until they have been certified and details have been registered with the Restraint Reduction Network.

Suspension and termination of certification

Upon suspension of certification, organisations should immediately cease to issue certificates, reports and quotations for work displaying the Restraint Reduction Network logo or the approved marque.

All reasonable steps should be taken to immediately cease the use of stationery, literature, advertisements (including web pages), goods, packaging that bears the logos.

If any organisation wishes to use either of these logos for any other purpose than those covered in this guidance, they must contact the Restraint Reduction Network, www.restraintreductionnetwork.org.

Use of UKAS Symbol and Logo

Requirements and National Accreditation Symbols for Certification Bodies and their certified Clients

B1.1 The appropriate national accreditation symbol may only be used by the client of a certification body in connection with the certification body's award of UKAS accredited certification. The national accreditation symbol must be relevant to the certificate.

B1.2 Holders of certificates issued by UKAS accredited certification bodies may use the appropriate national accreditation symbol in accordance with the requirements of this publication on stationery and publicity material or other items relevant to their certificate. The national accreditation symbol(s) shall always be used in conjunction with the logo/mark of the certification body and/or product certification scheme (see Figure 2 below). Holders of accredited certificates may use the logo/mark of the certification body or certification scheme without the accreditation symbol.

B1.3 Certification bodies shall ensure that they audit the use of national accreditation symbols by their certificate holders.

B1.4 The Product Certification national accreditation symbol may only be used in connection with a product, process or service certified under an accredited product certification scheme.

For more information on the use of UKAS logos please visit:

<https://www.ukas.com/customer-area/rules-for-the-use-of-the-ukas-logo-and-symbol/>

<https://www.ukas.com/services/technical-services/how-to-use-the-ukas-symbol/>